

"Seen"

is a typeface that is concerned with ~~privacy~~ and the ~~interception~~ of our ~~data~~ by the ~~NSA~~. It automatically strikes through so called "~~spook words~~" as they are written. Try typing anywhere on this ~~website~~.

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On the 10th of June 2013, Edward Snowden exposed previously unknown practices of the US National Security Agency and other ~~al agencies~~ – specially British GCHQ. It revealed that, after 9/11 events, ~~president~~ Bush authorised the ~~NSA~~ to conduct a range of ~~surveillance~~ activities without warrants inside and outside of the States, that are known as "The Program". These documents became a standing ground of my research.

Why is this ~~important~~? The ~~NSA~~'s advanced technology is capable of intercepting, analysing and memorising all unencrypted online ~~communication~~ coming in and out of the United States. These are to us better known as tweets, ~~book~~ chats, emails and search queries. According to Snowden's documents, UK is no exception. GCHQ's ~~surveillance~~ program "Tempora" gives it the ~~NSA~~'s biggest ~~internet~~ access, a scope that even the ~~NSA~~ doesn't measure up to (Hopkins, 2013). As it turns out – the UK, is in fact the most digitally controlled environment in the ~~world~~. Meaning all our online ~~communication~~ is intercepted and can potentially be misinterpreted or used against us. It was an interesting starting point of my research. I started exploring a connection between language, ~~data~~ and ~~surveillance~~ and I wanted to make this act more transparent. Show people what actually they are sharing with the ~~world~~.

First project I did was called Eidentity, it was an installation that asked users to login into their ~~book~~ account through an on-sight computer that was connected to a printer.

I wrote a custom ~~book~~ app, that once people logged into, would prompt a printer to automatically start printing a booklet with their private ~~information~~. From photos and likes to places they have visited, extracts of their private chats to deeply secure

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~~data~~ such as login sessions, all of this ~~data~~ was presented systematically in a printed document and handed to them.

I was hoping to arouse some concern through this project and spark some debates around ~~privacy~~ and ~~data~~ accessibility. The idea was that people will ~~stop~~ for a minute and think about sharing all those ~~data~~.

Instead, it became a kind of social act itself: people were surprisingly excited to print their ~~data~~ albums, swap them with their friends or even call friends and family to share their login details, so they could print it for them.

It was different from what I expected, but I learned that people won't ~~stop~~ creating content, so I started looking for a part where our ~~data~~ is most vulnerable.

One thing that immediately got my attention when I was going through ~~archives~~ of leaked documents was a vast list of what at first looked like random ~~words~~.

These random ~~words~~ were actually filters. So called "Spook ~~words~~" that help security ~~agencies~~ to isolate high-value online traffic and to spot potential ~~data~~s. Every time you write one of these ~~words~~ a little alert triggers and the more you use them, the better chance you have on becoming a target of ~~surveillance~~ by an individual agent.

For my final project I made a font that automatically strikes through so called ~~spook words~~ as they are written.

All you have to do is to install this font as any other font on your computer and it can be used in any popular software such as Illustrator, Indesign, Word or in a browser. It is used normally to write text as any other font does, but once one of these trigger ~~words~~ is written – the font automatically crosses it out.

Seen Strikethrough

informatio → ~~information~~

Seen Underlined

Guantanamo → Guantanamo

Seen Blackout

presiden → [REDACTED]

1-7

On the 10th of June 2013, Edward Snowden exposed previously unknown practices of the US National Security Agency and other [REDACTED] agencies – specially British GCHQ. It revealed that, after 9/11 events, ~~president~~ Bush authorised the [REDACTED] to conduct a range of ~~surveillance~~ activities without warrants inside and outside of the States, that are known as "The Program". These documents became a standing ground of my research.

Why is this [REDACTED] ant? The [REDACTED]'s advanced technology is capable of intercepting, analysing and memorising all unencrypted online ~~communication~~ coming in and out of the United States. These are to us better knows as tweets, [REDACTED] book chats, emails and search queries. According to Snowden's documents, UK is no exception. GCHQ's ~~surveillance~~ program "Tempora" gives it the [REDACTED]'s biggest ~~internet~~ access, a scope that even the ~~NIA~~ doesn't measure up to (Hopkins, 2013). As it turns out – the UK, is in fact the most digitally controlled environment in the [REDACTED]. Meaning all our online ~~communication~~ is intercepted and can potentially be misinterpreted or used against us. It was an interesting starting point of my research. I started exploring a connection between language, ~~data~~ and [REDACTED] and I wanted to make this act more transparent. Show people what actually they are sharing with the ~~world~~.

First project I did was called Identity, it was an installation that asked users to login into their [REDACTED] book account through an on-sight computer that was connected to a printer. I wrote a custom [REDACTED] book app, that once people logged into, would prompt a printer to automatically start printing a booklet with their private ~~information~~. From photos and likes to places they have ~~visited~~, extracts of their private chats to deeply ~~secure~~

1-2

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informatio → ~~information~~

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Guantanamo → Guantanamo

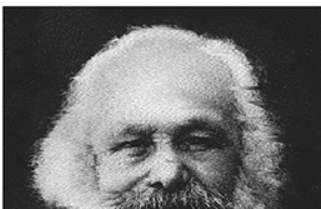
Seen Blackout

presiden → [REDACTED]

1-7



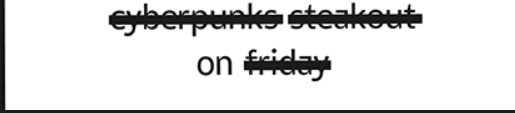
1-4



ARC AK47 ASIS ASDIC ATAC BAR BOSS Badder
Baw Blawing Bob Bude Bunny CSCO CSCO
CIA Chachava Colado Communication
Confloway Cowbow Creation DEA DISSEIDE
DPA DPEC Diner Dead ETA Electron
Explosive Fawen FBI Faw Faw Fawen Fawen
Flashbards Faw Fide Gide Gide
Guantanamo Gulf HALO HAMAS HPT Harvard
Hitwords IBM ID IDEA IS ISIS ISS Illuminati

@NSAwriter

Bugs Bunny hopes



Project "~~Seen~~" is a MA project developed as a part of ~~Communication~~ Design final project at Central Saint Martins by Emil ~~Kozel~~. Read more here.